Information point

**Case study: EarthGuard kiosk**

**A close-up of a bear

AI-generated content may be incorrect.**

EarthGuard is a local centre dedicated to the preservation, protection, and sustainable management of wildlife and natural habitats.

EarthGuard aims to inform and educate young children about various animals worldwide using an interactive digital media product. The product should showcase at five animals, one from each continent, while also providing information about the animals and their habitats.

The product has been organised into the following sections and include:

* A main menu screen to allow the user to select a continent.
* Information about each animal from each continent with the inclusion of audio/visual resources.
* A multiple-choice quiz to test what users have learnt about each animal.

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| **Task**   1. Identify the content used in the EarthGuard information point and list different examples. 2. Find any examples of content that are missing, how could it be improved to include what is missing? |

The digital version of the information point will be provided to you by your teacher.

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| 1 | Images – The different animals, logos, map  Videos – Videos of the animals  Text – Description/information about each animal.  Navigational buttons – Buttons and hotspots used.  Quiz – To test the viewer on what they’ve read.  Layers – Content arranged in a particular order with overlap to ensure content was visible. |
| 2 | Audio – An audio description to support the text, make it more accessible.  Animation – Could include an animated animal (e.g. monkey climbing in a tree)  Tables – Could include data on the animal’s population in different parts of the continent.  List – The information could be broken down into bullet points.  Form – A feedback form on how the information point could be improved.  Map – A map of where they’re most densely populated. |